

## 4R Plus Communications Materials – Email

### Header: 4R Plus Videos Help With Nutrient and Conservation Decisions

As a supporter of 4R Plus, [Enter company/association/agency name] encourages you to watch a series of videos at [4RPlus.org](http://4RPlus.org) with information about nutrient stewardship and conservation practices to improve soil health and crop productivity on your farm and improve Iowa's water quality.

- [Click here](#) to watch videos with information on conservation practices for Iowa's farmland, including specific information for all fields, sloping fields and flat, tile-drained fields.
- [Click here](#) to watch the nutrient stewardship video to learn more about 4R practices to best utilize nutrients in your fields.
- [Click here](#) to gain insight and information into the Iowa Nutrient Reduction Strategy.

4R Plus understands that everyone's farming operation is unique and there is not a one-size-fits-all "prescription" to improving soil health and water quality while remaining profitable and productive. The videos were developed with that principle in mind.

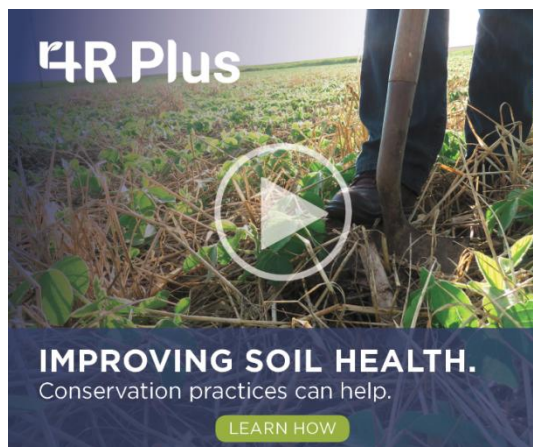
We encourage you to talk with your agronomist or farm adviser about which practices will benefit your farming situation.

To keep up on new information about this, follow [@4RPlus](https://twitter.com/4RPlus) on Twitter.

**The following images can be incorporated into your email and, if desired, you can add the links from the image as noted.**

**[Use this link to access images to promote the videos.](#)**

Link the conservation image to: <https://4rplus.org/conservation-practices/>



Link to nutrient management image to: <https://4rplus.org/nutrient-management/>

