

4R Plus Communications Materials – Printed or Digital Newsletters

Newsletter Copy:

4R Plus Videos Help Farmers Make Informed Decisions

As a supporter of 4R Plus, [Enter company/association/agency name] encourages you to watch a series of videos at 4RPlus.org with information about nutrient stewardship and conservation practices to improve soil health and crop productivity on your farm and improve Iowa's water quality.

At 4RPlus.org you will find videos on:

- [Conservation practices](#) for Iowa's farmland, including specific information for all fields, sloping and flat, tile-drained fields in the "conservation practices" tab
- [4R nutrient stewardship](#) practices to best utilize nutrients in your fields in the "nutrient management" tab
- How to gain insight and information into the state's [water quality goals](#) under the Nutrient Reduction Strategy tab

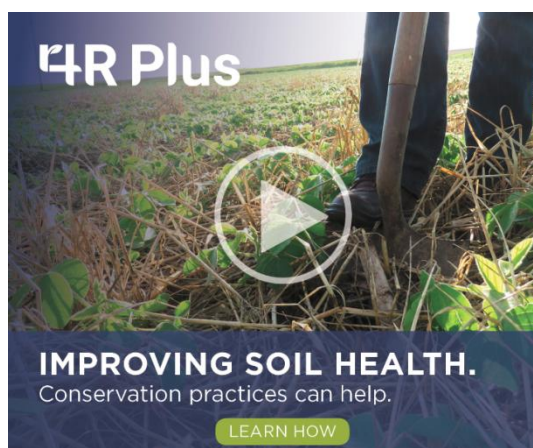
4R Plus understands that everyone's farming operation is unique and there is not a one-size-fits-all "prescription" to improving soil health and water quality while remaining profitable and productive. The videos were developed with that principle in mind.

We encourage you to talk with your agronomist or farm adviser about which practices will benefit your farming situation.

Images to incorporate into the newsletter – The following images can be incorporated into your newsletter and, if it's a digital newsletter, you can add the links as noted.

[Use this link to access images to promote the videos.](#)

Link the conservation video ad to: <https://4rplus.org/conservation-practices/>



Link to nutrient management ad to: <https://4rplus.org/nutrient-management/>

