

## 4R Plus Communications Materials – Website

### Headline: 4R Plus Videos Help Farmers Make Informed Decisions

As a supporter of 4R Plus, [Enter company/association/agency name] encourages you to watch a series of videos at [4RPlus.org](http://4RPlus.org) with information about nutrient stewardship and conservation practices to improve soil health and crop productivity on your farm and improve Iowa's water quality.

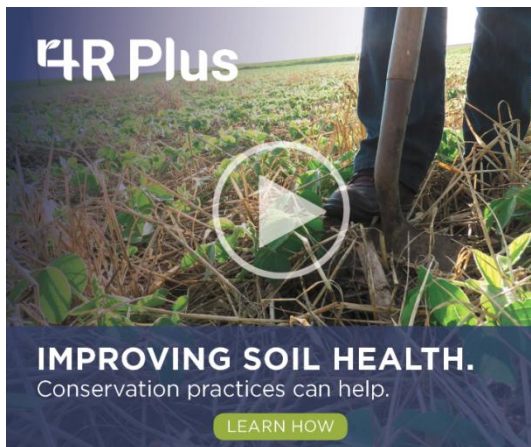
- [Click here](#) to watch videos with information on conservation practices for Iowa's farmland, including specific information for all fields, sloping fields and flat, tile-drained fields.
- [Click here](#) to watch the nutrient stewardship video to learn more about 4R practices to best utilize nutrients in your fields.
- [Click here](#) to gain insight and information into the Iowa Nutrient Reduction Strategy.

We encourage you to talk with your agronomist or farm adviser about which practices will benefit your farming situation.

**Images that can be used on you website** – The following images can be incorporated onto your website and/or used as an ad to draw attention to the videos. The links should be added to each image, as noted.

**[Use this link to access images to promote the videos.](#)**

Link the conservation video ad to: <https://4rplus.org/conservation-practices/>



Link to nutrient management ad to: <https://4rplus.org/nutrient-management/>

# 4R Plus



ADD THE 4Rs TO YOUR NUTRIENT STEWARDSHIP PROGRAM.

[LEARN HOW](#)