

4R Plus Communication Materials

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We are pleased to be a supporter of 4R Plus, a program designed to help farmers understand the benefits – and use the available tools – to implement precise nutrient management and targeted conservation practices.

4R Plus involves using precise nutrient stewardship practices to provide nutrients when the crops need them and targeted conservation practices that can increase productivity, enhance soil health and improve water quality.

What does 4R Plus stand for?

The 4Rs of nutrient [stewardship](#) stand for Right Source, Right Rate, Right Time and Right Place. The 4R practices help you optimize the nutrients you apply to maximize plant uptake and minimize field losses. Using the 4Rs allows you to keep the nutrients in the root zone and available when the crop needs them the most during the growing season.

The “Plus” in 4R Plus refers to [conservation practices](#) that increase the resiliency of your soil, reduce erosion and improve water quality. These practices help your soil remain productive, even under variable weather conditions. Examples of the practices include:

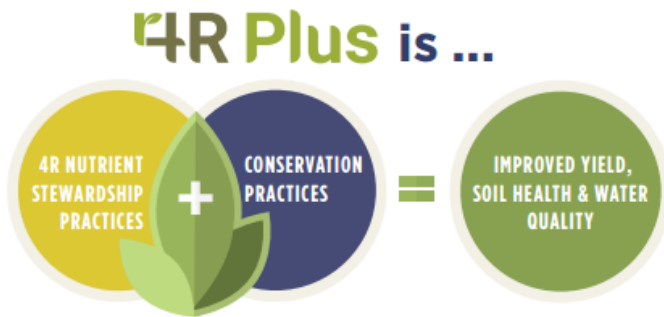
- Cover crops
- No-till
- Strip-till
- Grass waterways
- Drainage water management

To learn more about the program, talk to your **[organization/company name]** adviser about 4R Plus or visit 4RPlus.org.

The 4Rs of Nutrient Stewardship



4R Plus Explained Circle



4R Plus Logos

4R Plus

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