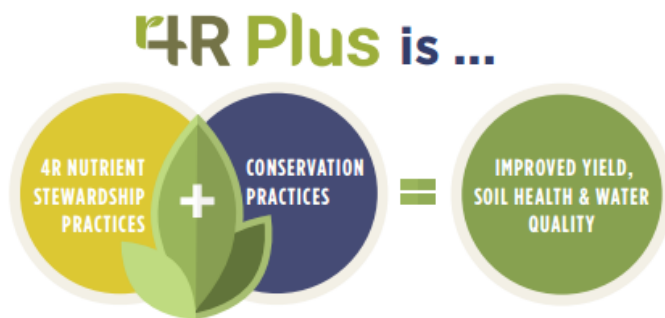


4R Plus Supporter Communications Tools

Newsletter Copy:

4R Plus is a program to increase farmer awareness of the benefits of implementing precise nutrient stewardship and conservation practices, and [Organization Name] is proud to be a partner of this program.

What is 4R Plus?



4R Plus involves using precise nutrient stewardship practices to provide nutrients when the crops need them and targeted conservation practices that can increase productivity, enhance soil health and improve water quality.

What do the 4Rs stand for?



The 4Rs of nutrient stewardship stand for Right Source, Right Rate, Right Time and Right Place. The 4R practices help keep nutrients in the root zone when the crop needs them.

What's the Plus?

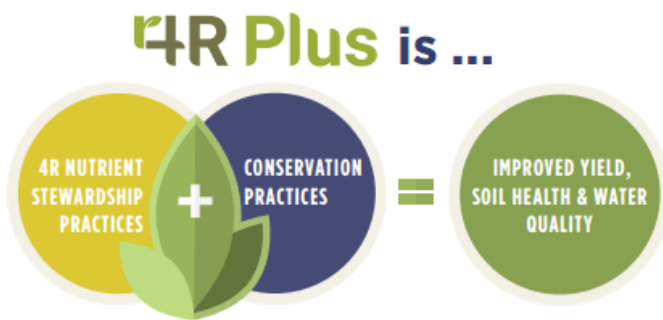
The "Plus" in 4R Plus refers to in-field and edge-of-field conservation practices that increase the resiliency of your soil, reduce erosion and improve water quality. These practices help your soil remain productive, even under variable weather conditions. Examples of the practices include:

- Cover crops
- No-till
- Strip-till
- Grass waterways
- Drainage water management
- Prairie strips

Talk to your adviser about 4R Plus or visit 4RPlus.org for more information.

Graphics can be downloaded at:

[4R Plus Explained Circle](#)



[The 4Rs of Nutrient Stewardship](#)

