

4R Plus Partner Communications Tools

Social Media

You can use the content that follows for posts on your social media channels or develop a post from the program messages that are in the “General Information” area of the portal.

Each page of the 4R Plus website has an image associated that is sized for use on your social media channels.

Twitter hashtag: #4RPlus

Follow 4R Plus on twitter: <https://twitter.com/4RPlus>

Links: There is a lot of information on the 4R Plus [website](#), which presents many opportunities to provide useful information to your followers.

Facebook Posts:

#1 – Have you heard about the Iowa 4R Plus program? We are proud to support the program, which supports farmers’ awareness of the benefits of implementing precise nutrient stewardship and conservation practices.

Our advisers are ready to discuss the 4R Plus practices with you. Learn more at 4RPlus.org.

#2 – We are proud to support Iowa’s 4R Plus program to increase farmers’ awareness of the benefits of implementing nutrient stewardship and conservation practices to improve soil health and water quality.

Our advisers are ready to discuss how 4R Plus practices can benefit your farm. Learn more at 4RPlus.org.

Twitter Posts:

#1 – We are proud to support the #4RPlus program, which increases farmers’ awareness of the benefits of implementing precise nutrient stewardship and conservation practices.

Talk to your adviser about the 4R Plus practices that may fit your operation. <https://4rplus.org/>

#2 – The #4RPlus program helps inform farmers about the benefits of precise nutrient stewardship and conservation practices.

We support the program and our advisers can help answer your questions about which 4R Plus practices may fit on your farm. <https://4rplus.org/>