

## 4R Plus Partner Communications Tools

### Website Copy:

We are a proud partner of the Iowa 4R Plus program, to increase farmers' awareness of the benefits of implementing precise nutrient stewardship and conservation practices. 4R Plus practices improve soil health which is imperative to a successful farming operation. When you improve soil health, you enhance crop growth and increase soil productivity, which can boost your yield potential and return on investment. To learn more, talk to your adviser or visit [4RPlus.org](http://4RPlus.org).



The 4Rs of nutrient stewardship stand for Right Source, Right Rate, Right Time and Right Place. The 4R practices help keep nutrients in the root zone, so they are available when the crop needs them.

The “Plus” in 4R Plus refers to in-field and edge-of-field conservation practices, such as no-till, strip-till, cover crops, grass waterways and stream buffers, that increase the resiliency of your soil, reduce erosion and improve water quality. These practices help your soil remain productive, even under variable weather conditions.

Suggested graphics: 4R Plus logo, 4R Plus partner logo, 4R Plus Is graphic and 4R nutrient stewardship graphics.

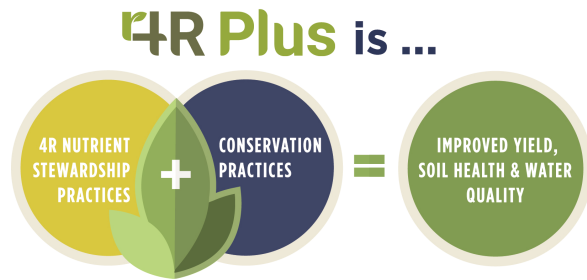
### [4R Plus Logos](#)

# 4R Plus

Proud partner of

# 4R Plus

## 4R Plus Logos



## The 4Rs of Nutrient Stewardship

